AQUATICS INTERNATIONAL

2018 DIGITAL EDITORIAL CALENDAR

MONTH	DEADLINES	FEATURES	PRODUCT FOCUS		ONLINE
JANUARY	ad close: 11/30/17 materials due: 12/4/17	New Products 2018	All manufacturers of new commercial pool products and service providers considered for special press coverage	AOAP Exhibitor Focus	AI Extra Waterparks & Resorts
FEBRUARY/MARCH	ad close: 2/7/18 materials due: 2/9/18	The Power Issue	Leisure Pool Amenities Site Concessions, Furnishings and Shade Structures	**Product Showcase**	AI Extra Waterparks & Resorts
APRIL	ad close: 3/2/18 materials due: 3/6/18	Leisure Pool Issue	Chemicals, Controllers and Sanitizing Equipment	Safety and Rescue Equipment	AI Extra Waterparks & Resorts
MAY	ad close: 4/19/18 materials due: 4/23/18	Annual Aquatics Facility Handbook	Disability and Access Equipment Competition Equipment	**Product Showcase**	AI Extra Waterparks & Resorts
JUNE	ad close: 5/16/18 materials due: 5/18/18	2018 Most Valuable Products	Exercise and Training Equipment	Parkscapes and Games	AI Extra Waterparks & Resorts
JULY/AUGUST	ad close: 6/22/18 materials due: 6/26/18	Dream Designs Showcase	Pool Covers and Maintenance Equipment The Locker Room	**Product Showcase**	AI Extra Waterparks & Resorts
SEPTEMBER	ad close: 8/8/18 materials due: 8/10/18	Waterparks Issue	NPRA Exhibitor Focus	WWA Exhibitor Focus	AI Extra Waterparks & Resorts
OCTOBER	ad close: 9/4/18 materials due: 9/6/18	Facility Improvement Issue	Renovation and Repair	Enclosures	AI Extra Waterparks & Resorts
NOVEMBER/DECEMBER	ad close: 10/1/18 materials due: 10/3/18	Best of Aquatics Issue	The Equipment Room Design and Theming	**Product Showcase**	AI Extra Waterparks & Resorts
DIRECTORY 2019 **Printed**	ad close: 11/1/18 materials due: 11/13/18	The ONLY directory devoted exclusively to the commercial and recreational pool market. Distributed at AOAP, NRPA, WWA, IAAPA and PSP Expo			Directory

AI reserves the right to modify its 2018 editorial calendar without notice.