

2018 CALENDAR

ISSUE	DEADLINES	ISSUE FOCUS	LEAD FEATURE	ADDITIONAL FEATURE	PRODUCT PULSE
JANUARY/FEBRUARY/MARCH Digital Issue	ad close: 1/25/18 materials due: 1/29/18	Increasing Efficiency in Plant Operations	Flow Control Concrete	Casting trends	Fibers for Concrete
WOC PROGRAM GUIDE	ad close: 12/1/17 materials due: 12/5/17	Educational programs, workshops, live events, luncheons, and association partner programs	Floor Plan: map for every exhibitor and event location	Complete list of products and exhibitors	Special Listing of Concrete Production and Precast Exhibitors
WOC DAILY NEWS	ad close: 12/18/17 materials due: 12/20/17	The only onsite newspaper direct from the show, covering all four days of onsite events and news	Live breaking news from the show	Most Innovative Products	Special Concrete Producer Section
APRIL/MAY/JUNE Digital Issue	ad close: 4/26/18 materials due: 4/30/18	State of the Precast Concrete Industry	Triad Award winners	Casting Trends	"Work Truck Show Products Precast Show Products"
JULY/AUGUST/SEPTEMBER Digital Issue	ad close: 7/26/18 materials due: 7/30/18	Innovative Products for Concrete Production	Most Innovative Products from WOC 2018	Buyer's Guide	Product Roundups
WOC PRESHOW PLANNER	ad close: 11/6/18 materials due: 11/8/18	Guide to all events, educational programs, and logistics for WOC 2019	Video from WOC 2018	WOC Most Innovative Products Entries	Preview of WOC Polishing and Overlays Events
OCTOBER/ NOVEMBER/DECEMBER Digital Issue	ad close: 10/23/18 materials due: 10/25/18	State of the Ready-Mixed Concrete Industry World of Concrete 2019 Preshow Review	2018 Industry Influencers	Casting Trends	Concrete Pumps

THE CONCRETE PRODUCER reserves the right to modify its 2018 editorial calendar without notice.