

2018 CALENDAR

ISSUE	DEADLINES	ISSUE FOCUS	SPECIAL SECTIONS/ THEME	SLABS AND FLOORS	INFRASTRUCTURE	CC PRODUCTS	CONCRETE SURFACES	BONUS DISTRIBUTION
JANUARY	ad close 12/5/17 materials due: 12/11/17	World of Concrete	Most Influential People in the Concrete Industry Contractor to Watch	Contraction Joints	Compacted Concrete Pavement	Most Innovative Products Entries	Polished Concrete Projects of the Year	World of Concrete Work Truck Show
WOC PROGRAM GUIDE	ad close: 12/1/17 materials due: 12/5/17	Educational programs, workshops, live events, luncheons, and association partner programs	Special sections for each area of the show floor Contractor to Watch			Complete list of products and exhibitors		
WOC DAILY NEWS Three live issues	ad close: 12/18/17 materials due: 12/20/17	The only onsite newspaper direct from the show, covering all four days of onsite events and news	Live breaking news from the show Contractor to Watch			Most Innovative Products		
FEB (Digital only issue)	ad close: 2/2/18 materials due: 2/5/18	Formwork/High-Rise Building Construction	World of Concrete 2017 Show Wrap-Up Contractor to Watch	Best Concrete Mix for Slabs	Summary of The 2017 Infrastructure Imperative	Repair Materials	Installing Polyaspartic Floors	
MAR / APRIL	ad close: 3/9/18 materials due: 3/15/18	CONCRETE CONSTRUCTION PRODUCTS: Buyer's Guide / Manufacturers Directory	Product Case Studies Contractor to Watch	Products Solving Problems	Products Solving Problems—Repair		CONCRETE SURFACES Buyers' Guide	ASCC Concrete Executive Leadership Forum
MAY / JUNE	ad close: 5/8/18 materials due: 5/14/18	A Contractor's Guide to Complying OSHA's New Silica Dust Rules	Managing a Concrete Construction Company for Profitability Contractor to Watch	Measuring Slab Flatness and Levelness	Oroville Dam Spillway Repair	Most Innovative Products Winners	Reducing Wear of Polishing Tools	AEC NEXT
JULY / AUGUST	ad close: 7/10/18 materials due: 7/16/18	Tilt-Up Concrete: Working on Tight Sites	Foundations Contractor to Watch	Placement of Elevated Slabs on Metal Deck	Water/Wastewater Tanks	Concrete Tools	Surface Preparation	ASCC Annual Meeting Tilt-Up Concrete Association Annual Convention
SEPTEMBER / OCTOBER	ad close: 9/6/18 materials due: 9/13/18	Hybrid Construcion (Precast/Cast-in-Place)	Infrastructure Repair Contractor to Watch	Jointless Slabs	Concrete Pavement	Site Prep Equipmwn't	Repairing Floor Joints	Infrastructure Imperative
WORLD OF CONCRETE PRESHOW PLANNER	ad close: 11/5/18 materials due: 11/9/18	Guide to all events, educational programs, and logistics for WOC 2019	WOC Live Event Preview Contractor to Watch	Preview of WOC Slabs Luncheon			Preview of WOC Polished Concrete Luncheon	
NOVEMBER / DECEMBER	ad close: 11/5/18 materials due: 11/9/18	Site Preparation	WOC Live Event Preview Contractor to Watch	Preview of WOC Slabs Luncheon	Construction of Ports and Waterways	Paving Tools & Equipment	Coatings for Vertical Surfaces	

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ISSUE	DEADLINES	LEAD FEATURE	PROJECT SHOWCASE/ CS PRODUCTS	BONUS DISTRIBUTION	CONCRETE CONSTRUCTION ISSUE FOCUS
JANUARY	ad close: 12/5/17 materials due: 12/11/17	Polished Concrete Projects of the Year	Commercial	World of Concrete Jan 23 to 26	World of Concrete Most Influential People
FEBRUARY (Digital only issue)	ad close: 2/2/18 materials due: 2/5/18	Reducing Wear of Polishing Tools	Decorative Concrete		Formwork/High-Rise Building Construction
MARCH / APRIL	ad close: 3/9/18 materials due: 3/15/18	CONCRETE SURFACES Buyers' Guide			CONCRETE CONSTRUCTION PRODUCTS: Buyer's Guide/Manufacturers Directory
MAY / JUNE	ad close: 5/8/18 materials due: 5/14/18	Installing Polyaspartic Floors	Institutional		America's Concrete Contractors
JULY / AUGUST	ad close: 7/10/18 materials due: 7/16/18	Surface Preparation	Industrial	ASCC Concrete Polishing Council Meeting Concrete Décor Show	Tilt-Up Concrete
SEPTEMBER / OCTOBER	ad close: 9/6/18 materials due: 9/13/18	Coatings for Vertical Surfaces	Retail		Hybrid Construction (Precast/Cast-in-Place)
NOVEMBER / DECEMBER	ad close: 11/5/18 materials due: 11/9/18	Repairing Floor Joints	Educational		Site Preparation

CONCRETE SURFACES

CONCRETE SURFACES—a dedicated section reaching the full 50,000 audience within every issue of CONCRETE CONSTRUCTION.

Concrete overlays, polished concrete, and decorative concrete surface projects represent the largest treatment categories in commercial construction. Reliable information on techniques, materials, equipment and construction methods is essential as contractors become more involved in these methods. Yet traditional industry magazines have little coverage into this sector; CONCRETE SURFACES fills this information void—reaching 50,000 concrete professionals.

- 6x/year special bound-in magazine to CONCRETE CONSTRUCTION
- Reaches 20,000 more contractors than the nearest competitor
- World of Concrete's official decorative and CONCRETE SURFACES magazine
- Technical, thought leadership content by the industry's most authoritative group of editors—CONCRETE CONSTRUCTION

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