

AFFORDABLE HOUSING FINANCE

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PUBLISHER'S STATEMENT OF CIRCULATION

December 2016

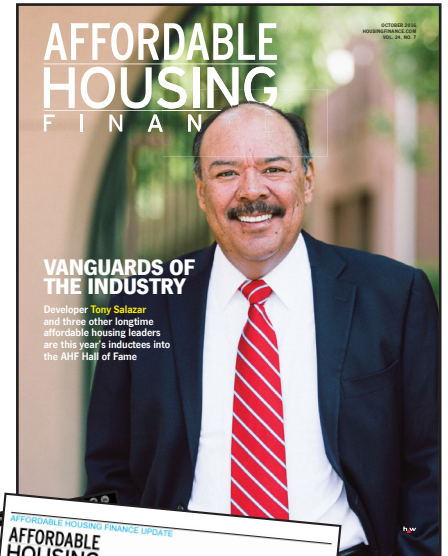
MISSION STATEMENT:

For authoritative, in-depth information on the latest advances in financing, building, and operating affordable housing, developers and owners turn to AFFORDABLE HOUSING FINANCE, the most widely used and respected source of information in the industry.

FIELD SERVED:

AFFORDABLE HOUSING FINANCE serves the affordable housing development and real estate finance industries, including owners, developers, builders, property managers, government agencies, community development financial institutions, legal and accounting services, and others allied to the field.

Issues Per Year: 9



Total Audience	
Total Print Circulation	11,000
Total Digital Edition	29,272
Total Audience	40,272

Business Breakout		
Business	TOTAL	PERCENT
Owner / Developer / Builder	9,308	84.6%
Government / Non-Profit / CDE / CDFI	366	3.3%
Financial / Legal / Accounting Services	87	0.8%
Other / No Answer*	1,239	11.3%
TOTAL QUALIFIED	11,000	100.0%

Job Title/Occupation Breakout		
Occupation - Job Title	TOTAL	PERCENT
Principal / Partner / Owner	5,231	47.6%
President / Chair / CEO	1,471	13.4%
Treasurer / Controller / CFO / COO	215	2.0%
Director / Executive Director	1,129	10.3%
Executive VP / SR VP / Asst. VP	953	8.7%
Manager	1,874	17.0%
Other	40	0.4%
No Answer*	87	0.8%
TOTAL QUALIFIED	11,000	100.0%

*National Affordable Housing Management Association (NAHMA) Membership list. Individual Business Classification and Job Titles are not provided.

Geographical Analysis of Print Circulation						
State	Total	Percent		State	Total	Percent
Maine	46	0.4%		Kentucky	123	1.1%
New Hampshire	54	0.5%		Tennessee	204	1.9%
Vermont	24	0.2%		Alabama	118	1.1%
Massachusetts	444	4.0%		Mississippi	77	0.7%
Rhode Island	58	0.5%		East So. Central	522	4.7%
Connecticut	164	1.5%		Arkansas	54	0.5%
New England	790	7.2%		Louisiana	119	1.1%
New York	707	6.4%		Oklahoma	63	0.6%
New Jersey	362	3.3%		Texas	701	6.4%
Pennsylvania	432	3.9%		West So. Central	937	8.5%
Middle Atlantic	1,501	13.6%		Montana	43	0.4%
Ohio	416	3.8%		Idaho	51	0.5%
Indiana	223	2.0%		Wyoming	14	0.1%
Illinois	456	4.1%		Colorado	281	2.6%
Michigan	322	2.9%		New Mexico	41	0.4%
Wisconsin	223	2.0%		Arizona	173	1.6%
East No. Central	1,640	14.9%		Utah	103	0.9%
Minnesota	185	1.7%		Nevada	67	0.6%
Iowa	86	0.8%		Mountain	773	7.0%
Missouri	187	1.7%		Alaska	18	0.2%
North Dakota	27	0.2%		Washington	265	2.4%
South Dakota	44	0.4%		Oregon	157	1.4%
Nebraska	74	0.7%		California	1,405	12.8%
Kansas	62	0.6%		Hawaii	57	0.5%
West No. Central	665	6.0%		Pacific	1,902	17.3%
Delaware	40	0.4%				
Maryland	298	2.7%		U.S. Territories	40	0.4%
Washington, DC	89	0.8%		Canada	0	0.0%
Virginia	300	2.7%		Foreign	0	0.0%
West Virginia	32	0.3%	Total U.S. Territories	40	0.4%	
North Carolina	302	2.7%		-		
South Carolina	128	1.2%		-		
Georgia	364	3.3%		-		
Florida	677	6.2%		-		
South Atlantic	2,230	20.3%		TOTAL CIRCULATION	11,000	100.0%