



AdvanTech® Flooring Stands the Test of Time in Multi-Family Construction Projects

Kevin Rogerson has been involved with building multi-family residential units in northwest Arkansas and seven surrounding states for 20 years, and he doesn't hesitate when asked to name the No. 1 construction issue in building apartment homes.

"Sound," replied the vice president and estimating coordinator of Lindsey Construction Co. Inc., the largest builder of multi-family housing in Arkansas. "Think about how many people walk on flooring in multi-family units each day, then multiply that over the lifespan of a unit. Residents want quiet, stiff floors, and the construction materials we choose for our projects offer that assurance."

Because of Lindsey Construction's focus on building strong, resilient homes, the company uses AdvanTech® flooring for its construction projects in eight states in the south-central United States.

"AdvanTech flooring is an integral part of our construction projects," said Rogerson, who helps oversee the construction of 1,500 to 1,800 multi-family units annually. "We've used the product for over 15 years and know firsthand it is designed to reduce the possibility of floor squeaks, which is critical in multi-family residential, and to resist moisture."

Lindsey Construction is currently building 27 three-story units in a new apartment complex west of downtown Bentonville, Ark.

"There's no question that multi-family units require durability," he said. "AdvanTech flooring is a strong, sturdy product that helps us provide homes with a solid feeling. This translates into a quieter living area."

In addition, Rogerson added, because the mindset at Lindsey Construction is to manage the lifestyle expectations of its future residents, the company only uses quality products that stand the test of time.

"AdvanTech flooring is such a product," he said. "We've never had any problems with it and have no intention of trying anything else when AdvanTech panels perform as intended in our projects." ▪

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-Kevin Rogerson, VP of Lindsey Construction Co., Inc.

For more information on AdvanTech flooring visit www.AdvanTechPerforms.com or call **800.933.9220**