

“I like the reporting functionality and features, but I love the customer service. NexTraq’s customer service is aggressive when it comes to meeting customers’ needs.”

– Executive Manager of Fine Painting & Allied Services

Challenge:

Established in 2006, Fine Painting and Allied Services provides a wide variety of services including industrial painting, insulation, intumescent fire-proofing, environmental hazard analysis, maintenance painting and chemical-resistant flooring. Due to business growth, Raymond Clevenger, Executive Manager of Fine Painting and Allied Services, needed a way to monitor his fleet and gain insight to driver productivity.

Solution Results:

- Reduced Overhead Costs by 20%
- Pinpointed Problem Drivers
- Increased Driver Productivity

Fleet Size:

12 vehicles



About Fine Painting & Allied Services:

Founded in 2006, Fine Painting and Allied Services offer specialty construction services, painting and allied services to Oregon and Washington. The company strives to provide customers with the highest level of specialty service and quality assurance while maintaining a commitment to environmental responsibility.

Fine Painting and Allied Services Reduces Overhead Costs by 20 Percent with NexTraq

Industrial painting and allied services company reduces overhead costs while increasing driver productivity with NexTraq GPS Fleet Tracking

Challenge:

Established in 2006, Fine Painting and Allied Services provides a wide variety of services including industrial painting, insulation, intumescent fire-proofing, environmental hazard analysis, maintenance painting and chemical-resistant flooring. Due to business growth, Raymond Clevenger, Executive Manager of Fine Painting and Allied Services, needed a way to monitor his fleet and gain insight into driver productivity.

Solution:

Clevenger’s research led him to several GPS fleet tracking solutions. After carefully weighing his options, he chose the NexTraq® GPS Fleet Tracking solution. Clevenger said, “I chose NexTraq because it’s very user-friendly and the reporting functionality is exactly what we were looking for.”

Results:

Within only a few days of implementing the NexTraq GPS Fleet Tracking solution, Clevenger was able to identify problem areas within his fleet operations. After getting customer complaints, Clevenger discovered a small percentage of his drivers were leaving job sites, speeding, idling and taking two-hour lunch breaks. Using the reporting functionality within the NexTraq GPS Fleet Tracking solution, he was able to pinpoint exactly how much time and money his drivers were wasting.

Clevenger said, “I have a great team here, but sometimes we get bad eggs. With NexTraq, I was able to easily identify employee indiscretions and quickly address the problem.”

Additionally, Clevenger was able to reduce his overhead costs by 20 percent with the NexTraq GPS Fleet Tracking solution. Since discovering that some of his drivers were leaving job sites and taking excessive lunch breaks, he was able to address the problem to cut back on overtime pay and gain a more accurate payroll. Clevenger said, “With NexTraq, I can monitor employee hours more accurately now, which saves me money.”

Clevenger concluded, “I like the reporting functionality and features, but I love the customer service. NexTraq’s customer service is aggressive when it comes to meeting customers’ needs.”

Founded in 2006, Fine Painting and Allied Services offer specialty construction services, painting and allied services to Oregon and Washington. Fine Painting and Allied Services strives to provide customers with the highest level of specialty service and quality assurance while maintaining a commitment to environmental responsibility. The NexTraq GPS Fleet Tracking solution has been a vital element in Fine Painting and Allied Services operations.

For more information on NexTraq, please visit:
<http://www.nextraq.com/>