

Your roof system can help to...

- Conserve scarce natural resources
- Maximize the use of recycled materials
- Reduce home energy use by improving attic ventilation



**GAF** Celebrating  
*125 Years Of Excellence!*

Here are just some of the reasons why GAF is your best and safest choice!

**Advanced Quality**

Professional installers have long preferred the rugged, dependable performance that only a GAF roof can offer, and have made our Advanced Protection™ shingles the #1 brand in North America!

- Inventors of the Timberline® Advanced Protection™ shingle—the #1-selling shingles in North America
- Rated #1 in shingle quality by contractors and home builders
- Named #1 in innovation for shingles and ridge ventilation by home builders

**Expertise You Value**

We've been at this for 125 years. Why turn to anyone else to protect your most valuable asset?

- Manufacturing locations across North America—to serve you better
- Regularly sought out to appear in leading home and garden publications and on home improvement networks such as HGTV

**Solutions Made Simple**

Getting a new roof shouldn't be an exercise in pain and frustration. So we've made it easy!

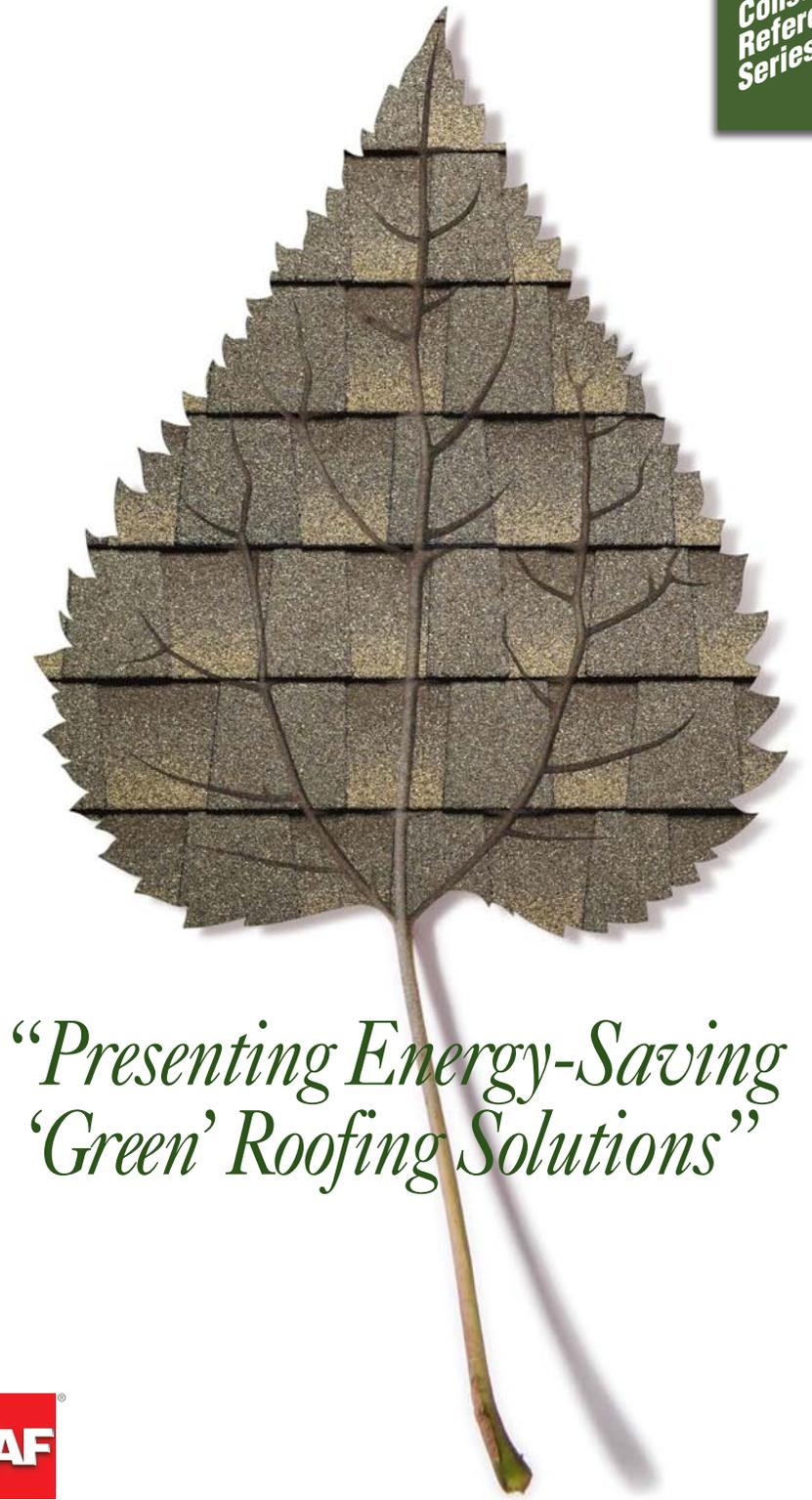
- Our Weather Stopper® Roofing System includes everything you need to provide reliable, water-tight protection for your home
- Our factory-certified contractors—more than 4,000 strong nationwide—eliminate the risk that your roof will be installed by some fly-by-night contractor
- Our industry-leading warranties—backed by North America's largest roofing manufacturer—will provide you with the peace of mind you deserve

The bottom line is: More than 1 out of every 3 property owners choose GAF for their roofing project—why trust your most valuable asset to anyone else?



*Quality You Can Trust...From North America's Largest Roofing Manufacturer™*

 For more information about GAF's commitment to green manufacturing processes and our full line of energy saving products, visit "Green Roof Central" at [www.gaf.com](http://www.gaf.com)



*“Presenting Energy-Saving  
‘Green’ Roofing Solutions”*

# “Buying A New Roof? Make It ‘Green’ With GAF’s Energy-Saving Roofing Components”



## Did You Know?

- GAF’s shingle manufacturing process generates minimal scrap waste (and even that is recycled)
- Used asphalt shingles can be recycled. In fact, according to the National Asphalt Paving Association, asphalt is America’s most recycled material!



**N**ow, more than ever, it’s easy to save energy and be environmentally responsible when making your roofing choices. That’s because no one has more environmentally-friendly roofing options than GAF, North America’s largest roofing manufacturer. Consider these ‘green’ components for your new roofing system:

### Asphalt Roofing System

- When you think about energy saving, don’t just think windows and insulation: your roof can save you energy
- It’s critical that your roof system breathes—meaning that it exhales stale internal air and prevents the moisture build-up that, left uncontrolled, can increase your energy costs and reduce roof life
- An asphalt shingle roofing system, with its long service life, readiness for solar panels, low requirement for ongoing maintenance, and recyclability, can be your greatest asset in going green

### GAF Advanced Protection™ Shingles

- All GAF shingles feature our unique Advanced Protection™ technology...
- Provides superior durability and wind resistance, while reducing the use of scarce natural resources
  - Visit [www.gaf.com/aps](http://www.gaf.com/aps) to learn how Advanced Protection Shingles are helping the environment



### Reflective Shingles

Timberline® Cool Series Shingles are our most environmentally-friendly shingles. They are specially designed to reflect sunlight and reduce unwanted attic heat...



- Keeps your home cooler in the summer
- Can reduce peak cooling energy consumption by 7-15%\*
- In some areas, cool roofs qualify for energy tax credits and other incentives, saving you even more money\*\*

\* Depending on geography, structure, and climate.

\*\*Contact your local utility or state energy office for information.

### Roof Deck Protection

Your Roof Deck Protection is critical...

- Provides exceptional protection against wind-driven rain (that can soak your insulation and reduce its energy efficiency)
- Unlike most other brands, GAF’s Deck-Armor™ allows your roof system to “breathe,” prolonging the life of your roof deck
- GAF’s Tiger-Paw™ Roof Deck Protection even “wicks” (and releases) water that can accumulate inside your attic
- GAF’s Shingle-Mate® Roof Deck Protection contains up to 60% post-consumer recycled content

### Attic Ventilation

To be energy-efficient, your attic needs *exhaust* ventilation...

- When used with proper intake ventilation, Cobra® vents allow excess heat and moisture to escape from your attic
- In summer, they can help reduce the load on your AC by moving hot air out of your attic before it builds up and causes damage
- Also reduces moisture content in your attic to help prevent roof decay
- Cobra roll vent is even made of 100% recycled fiber – up to 80% of which is post-consumer material

### Solar Powered Vents

Solar-powered attic vents are designed to remove damaging heat and moisture – and help reduce your energy costs. Our Green Machine line even includes the world’s first solar-powered ridge vent!

